

# 2003 ANNUAL REPORT

## VIC STURLAUGSON LEARNING FACILITY



**Vic Sturlaugson Learning Center**

The \$1M Vic Sturlaugson Learning Facility at the NDSU Research Extension Center was nearing completion at the end of 2003. The project has been in development since 1998. The new building will be used for agricultural and community education, regional meetings and video conferencing. In the future, the Research Extension Center will enhance its mission by developing value-added agricultural projects.

The 2001 North Dakota Legislature authorized \$810,000 for the new facility, and appropriated \$300,000 for the project. Donations were solicited from the community and region for the remainder of the funds, including a \$50,000 investment from Cavalier County Job Development Authority. In addition, over \$160,000 was raised for technology and equipment.

The Learning Facility is named after Vic Sturlaugson, Research Extension Center superintendent from 1925-1969.

Several meetings were held at the facility in December, 2003. Official dedication is scheduled for April 16, 2004.

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## GRANT WRITER HIRED DECEMBER, 2003



A USDA/Rural Development Rural Business Opportunity Grant (RBOG) was awarded to the Cavalier County Job Development Authority (CCJDA) in 2003 to provide technical assistance for the Cavalier County Strategic Plan (CCSP). The grant, in the amount of \$37,406.60, was matched with local funds from the economic development portion of the Langdon City Sales Tax and local financial and utility partners.

Joyce Rice, rural Edmore, began her position as CCJDA grant-writer December 1, 2003. She is a graduate of Mayville State University with a degree in Business Administration.

Projects in the CCSP are prioritized, and those currently in development include a community wellness grant application, a grant to create a revolving loan fund, and various Langdon City infrastructure projects.

The prioritized CCSP projects were also entered into the USDA Benchmark System. All reporting of progress is done on-line.

# DEVILS LAKE REGION PARTNERSHIP ATTENDS TRADE SHOWS

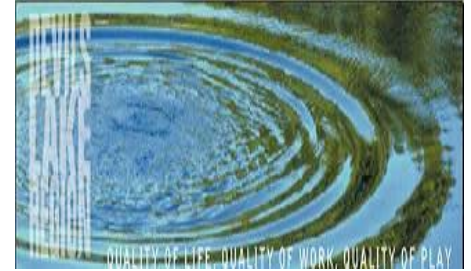
Four out-of-state economic development functions were attended by the Devils Lake Region Partnership (DLRP) in 2003. Our Job Development Authority participates in the partnership for marketing and recruitment efforts.

The Cavalier County Job Development Authority, Forward Devils Lake, Rolla Job Development Authority and the Towner County EDC formed the DLRP in 2002 to share the costs and work of recruiting new businesses to the region. CCJDA's share of the DLRP budget is \$10,000.

The Strictly Business, Medical Device & Manufacturing, and AmCon (American Contract

Manufacturers) trade shows were the focus for 2003 in addition to a trade show event sponsored by the ND Department of Commerce in Chicago. The DLRP developers rotate participation in the shows.

North Dakota Economic Development & Finance awarded a \$35,000 Partners in Marketing grant in September, 2003, to match the 2003-2005 budget. The grant helps cover the cost of advertising, trade shows and a regional event that is being planned in the Twin Cities.



DLRP Marketing Logo

## USDA/RUS TECHNOLOGY GRANT PROGRESS



Two-thirds of the USDA/Rural Utilities Service grant awarded in 2001 to the community for technology infrastructure was processed in 2003. The grant application was submitted under the Langdon Area School Foundation, and was awarded in the amount of \$110,000.00

The Langdon Area School has received \$5,037 and the Langdon NDSU Research Extension Center has received

\$64,861 for technology equipment. The Cavalier county Memorial Hospital will submit a request for approximately \$40,000 worth of technology equipment in February, 2004.

The funds are released electronically after a Request for Reimbursement has been submitted to USDA/RUS. All funds for the grant must be drawn by November 1, 2004.

## 2003 HIGHLIGHTS

CCJDA continued development of diverse community projects, issues and networks in 2003.

Development of agriculture value-added efforts included a timothy grass/alfalfa/forages grant and we have been in contact with a company that is looking for growers of borage seed. The oil extracted is used for the treatment of essential fatty-acid deficiencies.

Proposals were submitted for a seed cleaning plant and a pea and bean processing plant. Both projects continue in development, mainly due to market development.

The Northland Alfalfa Producers Association (NAPA) supported the creation of a state dairy development director, with the position to be located in the ND Department of Agriculture. Currently, funds are being raised for the 2-year budget for the position, and the director will have the responsibility for dairy

recruitment and expansion in the state. NAPA, the Cavalier County Crop Improvement Association, Cavalier REC, the Cavalier County Livestock Association and CCJDA have supported the development of the dairy industry in recent years, and have contributed funds to identify possible sites in Cavalier County.

CCJDA continues to monitor the issues of animal agriculture development in North Dakota, and supported the development of a state-wide summit on the issue that is scheduled for March 3-4, 2004.

CCJDA executive director continues to serve on the Governor's Military Task Force and the state Board of Ag Research & Education.

CCJDA also has participated in the development of the laptop initiative at the Langdon Area School.

All monthly reports of CCJDA activities are on file in the office.

# 2003 PROJECT SUMMARY & SALES TAX EXPENDITURES

Three business development projects, two investments in county centennial observances, a feasibility study, one tourism grant and two business information projects were accomplished by CCJDA in 2003.

Metzger's Hardware and Langdon Floral in Langdon, as well as Lost Prairie Lodge in Alsen applied for 0% loans for business expansion and working capital.

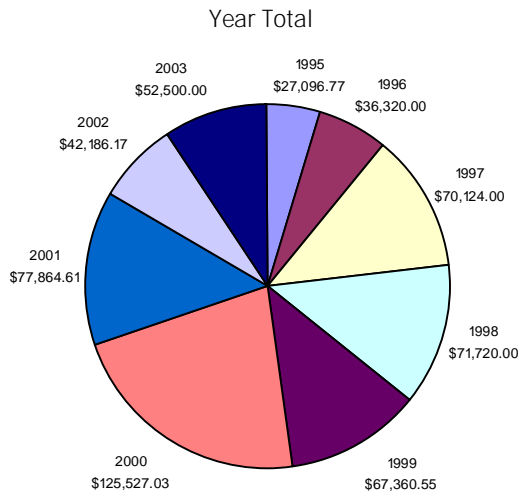
Munich and Sarles are working on Centennial observances for their communities. Both received a \$2,000.00 grant under the CCJDA

Community Assistance Program (CAP). The CAP program is designed to help with smaller projects that enhance the community or bring new revenue into Cavalier county. The CCJDA Board of Directors can set aside up to \$5,000.00 annually for this type of project. A feasibility study to analyze the tourism and business traffic in Cavalier county was conducted in October. It also documented the expected new traffic associated with the Langdon NDSU Research & Extension Center Vic Sturlaugson Learning Facility.

A tourism grant was approved for a Nature Tourism Plan that will cover the area from the Rendezvous Region to the Turtle Mountains. Funds have not yet been released for that project. The CCJDA Board also saw the value of business information programs e.i. the on-line BizPathways and the Small Business Development Center Services.

For a complete detail project summary and sales tax expenditure reports, please contact Jennifer at the CCJDA office.

	Property	Projects	Industrial Park	Mini-Grant	Other	Committed
Music Fest Tourism Support				\$2,000.00		
Munich Centennial				\$2,000.00		
Sarles Centennial				\$2,000.00		
BiszPathways				\$1,500.00		
Nature Tourism Plan						\$5,000.00
Metzger's Hardware		\$14,000.00				
Langdon Floral		\$10,000.00				
Lost Prairie Lodge		\$10,000.00				
Hospitality Feasibility Study					\$5,000.00	
SBDC Program Support				\$1,000.00		



1995-2003 Total Investment  
\$570,699.13

## Cavalier County Job Development Authority

901 Third Street Suite 5  
Langdon, ND 58249

Phone: 701-256-3475

Fax: 701-256-3536

Email:

Jenn's - [ccjda@utma.com](mailto:ccjda@utma.com)

Carol's - [goodman@utma.com](mailto:goodman@utma.com)

Joyce's - [jccjda@utma.com](mailto:jccjda@utma.com)

We're on the web at  
[www.ccjda.org](http://www.ccjda.org)

### CCJDA Board of Directors

Randy Mehlhoff  
Brent Zavalney  
Mike Granlund  
Duane Otto  
Arlyn Irion  
John Delebo  
Chad Brusseau  
Harold "Ole" Nowatzki  
Mark Zimmer  
Kent Weston  
Ron Beneda  
Chuck Downs  
Clint Esckilsen  
Jim Belanus  
Ray Rollness  
Peggy Balsdon  
Tina Gustafson

Cavalier County Job Development Authority (CCJDA) began in early 1990, when community leaders had requested funding from the county commissioners for the purpose of establishing a county-wide economic development agency. The commissioners granted that request by levying three mills, which at that time was expected to provide approximately \$54,000 annually. An organizational meeting for JDA was held on March 20, 1990, and board members and officers were elected according to the guidelines in the North Dakota Century Code for Job Development Authorities. The purpose of the organization is to provide for the economic well-being of all of Cavalier county.

CCJDA's mission statement states "The primary responsibility of the Cavalier County Job Development Authority is to not only create jobs and increase incomes by the process of economic development, but to create a climate conducive for development within the whole county. Economic Development includes the enhancement of human capital, developing community infrastructure and promoting business development.

For more information about Cavalier County Job Development Authority please contact either Carol Goodman, Jennifer Kemmel, or Joyce Rice

## GOOD NEWS FOR 2004!



As 2003 drew to a close, CCJDA was in the process of working with a California technology company that was interested in expanding to North Dakota.

The contact was developed through the Economic Development & Finance Division of the North Dakota Department of Commerce, and CCJDA submitted a proposal in November.

CCJDA had an opportunity for meetings with the company on December 5 and December 18. Early in 2004, CCJDA and the company signed an agreement to locate Datatic Technologies from Palo Alto, California, to Langdon.

Datatic Technologies provides unique Internet-based software to bring real-time information to a variety of industries. ProducePoint, a division of Datatic, is currently using the software in the fresh produce industry. The software will be marketed

into additional industries as the Langdon site is developed.

CCJDA and other community partners offered a cash incentive plus technology enhancements in the administrative side of the Otter Tail building in Langdon, as well as technical assistance in the areas of employee recruitment and stock offering preparation. It's expected that the company will hire about 11-12 employees in the first six months.

Datatic Technologies...Welcome to Cavalier County!

### PROJECTS UNDER WAY FOR 2004

Rural Business Enterprise Grant for revolving loan funds  
Renaissance Zone Plan  
Wellness Grant

2nd Round of Business Retention & Expansion  
Housing Developments